

Prevalence, Co-Occurrence and Clustering of Lifestyle Risk Factors Among UK Men

Stephen Zwolinsky¹, Dr Gary Raine PhD², Steve Robertson PhD³

Abstract

Objective: Men – more than women - engage in unhealthy lifestyle practices that place them at greater risk of developing non-communicable disease. This paper aims to explore the prevalence, co-occurrence and clustering of four core lifestyle risk factors and examine the socio demographic variation of their distribution, among men living in two central London boroughs.

Method: A stratified street survey was undertaken with N=859 men. Prevalence odds ratios calculated risk factor clustering and a multinomial logistic regression model examined the socio-demographic variation.

Results: Over 72% of men presented with combinations of lifestyle risk factors. Physical inactivity combined with a lack of fruit and vegetables was the most common combination. Co-occurrence was more prominent for unemployed, widowed, divorced/separated and white British men. Clustering was evident for adherence and non-adherence to UK health recommendations.

Conclusion: Men may benefit from targeted health interventions that address multiple – rather than single – health related behaviours.

Keywords: men's health, clustering, lifestyle risk reduction

1.Centre for Active Lifestyles, Carnegie Faculty, Leeds Beckett University, Leeds, UK. LS6 3QS

2.Centre for Men's Health, Faculty of Health and Social Sciences, Leeds Beckett University, Leeds, UK, LS2 8NU.

3.Centre for Men's Health, Faculty of Health and Social Sciences, Leeds Beckett University, Leeds, UK, LS2 8NU.

Correspondence may be directed to: s.zwolinsky@leedsbeckett.ac.uk

Introduction

Over time, the impact of risk factors that underwrite the burden of disease have changed substantially, shifting from risk factors for communicable diseases in children towards those for non-communicable diseases in adults.¹ However, this shift is subject to considerable global variation, being less common in regions where poverty and poor sanitation are widespread.² Underpinning this shift - in the western world - are changes in social practices.³ Reduced physical activity levels (linked with increased sedentary behaviour), inadequate fruit and vegetable intake, drinking cultures that are accepting of both regular and binge drinking and smoking rates all play a part.⁴

There is ample evidence that these behaviours contribute significantly to the development of non-communicable diseases.⁵ For example, in 2010 the leading risks for global disease burden included both tobacco smoking (incorporating second-hand smoke inhalation) and alcohol use.¹ Further, unhealthy diets and physical inactivity are considered the largest contributors to disability adjusted life years (DALYs).⁶ However, compared to our understanding of individual unhealthy behaviours, relatively little is known about their co-occurrence.⁷ The available data suggests that unhealthy lifestyle behaviours frequently occur in combination,⁸⁻¹¹ and that the associated health risks are multiplicative rather than additive.¹²

The incidence of lifestyle risk factors shows a socioeconomic/demographic gradient that ought to be reflected in preventative Public Health policy.⁶ In the UK, unhealthy lifestyle behaviours are reported more frequently in the lower social classes, among individuals reporting lower levels of education and in men.^{8,13,14} While data illustrates a responsiveness to lifestyle improvement programmes among men who are in higher socio-economic and educational groups,¹⁵ a large proportion of men appear to be underserved and/or unreached.^{16,17} This has generated a significant degree of avoidable premature death and chronic disease among these groups.¹⁸⁻²¹

Lambeth and Southwark are two inner London boroughs covering of 26.82 Km² and 28.85 Km² respectively with populations of around 300k residents,²² and high population densities.²³ Lambeth is ranked as the 29th most deprived local authority in England and Southwark as the 41st.²⁴ Life expectancy for men in Lambeth and Southwark is lower than the national average, lower than most other London boroughs

and significantly lower than that of women in both boroughs.²⁵ Moreover, there is a difference in life expectancy for males of 5.3yrs between those in the most and least affluent parts of Lambeth and of 10.4yrs between males in the most and least affluent parts of Southwark.²⁵

To date, little has been done to examine the lifestyle behaviours of men in these London boroughs. This paper aims to determine the most prevalent co-occurring lifestyle risk factors for men living in Lambeth and Southwark. Further, it aims to examine variations in the socio demographic clustering of these risk factors.

Method

The Men's Health Forum - a national charity (<https://www.menshealthforum.org.uk/>) - was commissioned by Guy's and St. Thomas' Charity to address the health of men in Lambeth and Southwark. This research - undertaken by Leeds Beckett University - formed part of the wider scoping study and community men's health needs assessment.²⁶ These data are the first of their kind with this group. They may help to establish the core lifestyle behaviours and groups around which to frame future health related programmes to deliver the greatest impact on mortality and morbidity rates.

Study Population and Data Collection Protocol

Having gained ethical approval, a face-to-face street survey was conducted between March and April 2013. The total survey sample consisted of N=859 men. To reflect the demographic profile of each borough, the sample was stratified by age and ethnicity. Only men living in Lambeth or Southwark were eligible to participate (i.e. men passing through the boroughs for work reasons etc. were excluded). The survey questionnaire was piloted and refined for use with staff at the Men's Health Forum to ensure usability.²⁷ The data capture was contracted out to an independent market research company. Prior to data collection, fieldworkers were briefed by the university team leading the research to ensure all aspects of the survey were understood. The interview sites for the face-to-face surveys were Borough St Market, Clapham High St, Clapham Junction, Streatham High St, Peckham High St, Waterloo Market, Elephant and Castle, East St Market and Dulwich. Sites were chosen to ensure best access to the stratified sample required.

Socio Demographics

The socio demographic variables age, economic status, ethnicity and marital status were included in this survey. (See Table 1) Age was split in to eight categories (18-24, 25-34, 35-44, 45-54, 55-64, 65-74 and 75+) for descriptive analysis and tests for associations. However, this variable was split into 3 categories (18-34, 35-54 and 55+) for regression modelling. Ethnicity compared white British respondents with men from all other ethnicities. Economic status was split in to 6 categories for descriptive analysis (Employed, unemployed, retired, student, not working due ill health or disability and volunteering). For regression modelling, economic status compared economically active respondents (i.e. working full time or part time) with those who were economically inactive (i.e. unemployed, not working due to disability/ill health or retired). Marital status was split in to 6 categories for descriptive analysis (Single, married, living with partner, widowed, divorced/separated and other). For regression modelling, marital status compared men who were married or living with a partner with men who were single or widowed/divorced/separated.

Lifestyle Risk Factors

Based on UK physical activity recommendations,²⁸ participants were asked to report the number of days over the preceding week that they achieved ≥ 30 minutes of moderate to vigorous intensity physical activity (MVPA).²⁹ Participants failing to accumulate the equivalent of ≥ 150 minutes MVPA each week were categorised as being insufficiently active and presented this risk factor. Diet was measured by calculating total fruit and vegetable portions (≥ 100 gs) consumed on a typical day. Participants were deemed to have a lifestyle risk factor if they ate less than five daily portions.³⁰ Alcohol consumption was measured against existing recommendations for adult men.³¹ Participants were asked to report their alcohol intake on an average week. Men exceeding the national guidelines (≥ 21 units per week) were assigned this risk factor. Participants were also asked if they had never smoked, were a former smoker or a current smoker. Current smokers were classified as presenting this particular risk factor.³²

Analyses

The analysis of this study consisted of three parts. First, the descriptive characteristics of the population are described by socio demographics and individual lifestyle risk factors. Differences in these variables between men from Lambeth

and Southwark are statistically tested by Chi-square tests for association (χ^2) and Mann-Whitney tests (U). Secondly, the co-occurrence and clustering of lifestyle risk factors were calculated. The total number of lifestyle risk factors presented by each participant is reported (0-4). The number and percentage of each of the 16 possible combinations of lifestyle risk factors is also described. Clustering exists when the observed combination of lifestyle risk factors exceeds the expected prevalence of the combination. This expected prevalence was calculated on the basis of the probabilities of each risk factor based on their occurrence in the study population.^{8,13} The associations between two sets of lifestyle risk factors were examined by calculating the prevalence odds ratios (POR) and statistically tested by Chi-square tests (χ^2).

$$POR = \frac{\text{Number of respondents without both risk factors} \times \text{Number of respondents with both risk factors}}{\text{Number of respondents with the one risk factor} \times \text{Number of respondents with the other risk factor}}$$

Finally, we examined the socio demographic variation in the prevalence of the lifestyle risk factors. A multinomial logistic regression model assessed the probability that an individual had lifestyle risk factors compared to a reference group of '0'.³³ The socio demographic variables age, employment and relationship status were collapsed to remove singularities found in the hessian matrix. Analyses were conducted using SPSS for windows version 19.0.

Results

In total, the sample included N=859 men living in Lambeth and Southwark. Characteristics of the sample are shown in Table 1. Participants were for the most part 18-44 years old (63.2%, $n=543$), and in paid employment (67.4%, $n=579$). The ethnic configuration of the sample was predominantly white British (59.5%, $n=511$) and being single was the most frequently reported marital status (44.5% $n=382$). There were no statistically significant differences ($\chi^2 p = >.05$) in socio demographics between men from Lambeth and Southwark. With reference to lifestyle behaviours, 73% ($n=627$) of men failed to consume ≥ 5 daily portions of fruit and vegetables, 72.8% ($n=625$) of men were insufficiently active, 29.5% ($n=253$) drank more than the recommended alcohol intake each week

and 25.1% ($n=216$) were current smokers. Significantly more men in Southwark presented diet ($\chi^2[1]=5.043$, $p<.05$) and physical activity ($\chi^2[1]=13.059$, $p<.001$) as a lifestyle risk factor compared to men in Lambeth.

Table 2 shows the observed and expected prevalence of each combination of lifestyle risk factors. Data highlights that only 6.5% ($n=56$) of participants reported no lifestyle risk factors, 21.7% ($n=186$) reported one, and 42.9% ($n=369$) reported two. Nearly 23% ($n=196$) of men reported three lifestyle risk factors and 6.1% ($n=52$) presented all four in combination. Analysis indicates that men in Southwark presented significantly higher lifestyle risk factor totals compared to men in Lambeth ($U=82955.00$ $p<.05$). For clustering, the observed prevalence of men displaying none, and all four lifestyle risk factors was greater than could have been expected on the basis of the individual probabilities of the four risk factors alone. Other combinations where the observed prevalence exceeded the expected prevalence – or clustered – included (i) smoking and excessive alcohol consumption, (ii) physical inactivity and a lack of fruit and vegetables and (iii) excessive alcohol with a lack of fruit and vegetables and smoking. For individual lifestyle risk factors, the prevalence of physical inactivity and a lack of fruit and vegetables individually were less than expected, whereas the prevalence of smoking and excessive alcohol consumption individually were greater than expected.

Table 3 shows the absolute prevalence and prevalence odds ratios (POR) of combinations of two lifestyle risk factors. It suggests that a lack of fruit and vegetables and physical inactivity are clustered, as are smoking and excessive alcohol consumption.

The multinomial multilevel logistic regression model is displayed in Table 4. The dependent variable was an individual's lifestyle risk factor total. Men from BME backgrounds were 65% less likely to report all four lifestyle risk factors (Odds Ratio [OR]: 0.35, 95% Confidence Interval [CI]: 0.16 - 0.77) compared to white British men. Compared to men who were in employment, unemployed men were three and a half times more likely to report all four lifestyle risk factors (OR: 3.43, 95% CI: 1.11 - 10.58). Further, men who were widowed, divorced or separated were over four times more likely to report all four lifestyle risk factors (OR: 4.26, 95% CI: 1.02 - 17.86) compared to men who were married or living with a partner.

Discussion

This paper examined the prevalence, co-occurrence and clustering of physical inactivity, tobacco smoking, unhealthy diet and excess alcohol consumption in men living in two London boroughs. Combined, these unhealthy behaviours can have a significant influence on non-communicable disease⁵ and life expectancy.⁹ Data from this paper revealed that lifestyle risk factor incidence was highly prevalent both individually and in combination across the sample. For the most part, men residing in Southwark presented considerably worse health risk profiles compared to men in Lambeth.

Around 22% of men reported one lifestyle risk factor. Independently, physical inactivity was the most frequently occurring (10%) followed by diet (8.1%). Our results suggest that these behaviours may be a best buy for single lifestyle behaviour programmes. In contrast, participants that smoked and reported no other lifestyle risk factors accounted for 1.5% of the sample and those reporting alcohol alone accounted for 2%. Although these risk factors were not prominent in isolation, they were highly predictive of other unhealthy behaviours. For example, 94% of smokers and 93% of men exceeding alcohol recommendations reported additional lifestyle risk factors. While there is evidence to suggest that interventions focussed on addressing single behaviours are more effective at altering a targeted behaviour compared to multiple interventions,³⁴ this paper has shown that men rarely present risk factors in isolation. Unhealthy behaviours are often interconnected,³⁵ therefore interconnected approaches to their prevention and treatment may be required.

In total, three-quarters of the participants reported unhealthy behaviours in combination. Mapping the linkages is an important and complex challenge. The most prevalent combination of lifestyle risk factors comprised physical inactivity co-occurring with a diet low in fruit and vegetables. Overall, 30% of the sample reported this particular combination and 56% reported this combination alone or with additional risk factors. Other studies have identified the co-occurrence of these behaviours as the most prevalent combination of risk factors in men, 17%,¹³ 24%,⁸ 37%.³³ Our data adds to the growing evidence base highlighting the prevalence of these behaviours. Given that physical inactivity and diet are the largest contributors to DALYs⁶ and are among the leading causes of non-communicable disease in higher income

countries,³⁶ interventions that combine energy expenditure with nutritional strategies appear a workable and necessary line of intervention

Clustering suggests that behaviours have a propensity to go together, indicating that they are related. Fundamentally, engaging in one behaviour modifies the risk of engaging in another.¹⁰ The clustering of all four lifestyle risk factors found in this study has previously been reported elsewhere.^{8,13} Further, a cluster including smoking and excessive alcohol consumption has also been found in other research involving UK men,^{8,13,14,37} reinforcing the strong relationship between these behaviours. A recent systematic review reported that a considerable percentage of studies identified a healthy cluster depicted by the lack of any risk factors.¹⁰ Our data confirms these findings. Future research should look to untangle and test the mechanisms that generate these clusters.

Data investigating the associations found between demographic variables and clustering have been blurred to date.¹⁰ Despite that, some groups of men – more than others - within our sample were more at risk of presenting unhealthy behaviours. Multiple lifestyle risk factors were more widespread among men who were unemployed, widowed, divorced or separated and white British. Previous research has also highlighted an increased prevalence of multiple risk factors among economically inactive participants.⁸ To our knowledge, this is the first study to find that multiple lifestyle risk factors were more prevalent among white British men and men who are widowed, divorced or separated. Future research aimed at improving health with marginalised groups of men may benefit from incorporating multiple lifestyle behaviour change with components designed to help manage relationships and improve social networks.

These findings should be viewed within the study's methodological limitations. The non-probability sample and its size may be subject to volunteer bias and therefore limit the external validity of the results. Further, the cross-sectional design limits the causal inferences that can be drawn from the data and may be prone to non-response bias if participants who consented to take part differed from those who did not. Given the self-reported nature of the survey, the results reflect the men's own understanding of their health rather than a clinical or objective assessment. The data may have been

subject to response bias given the nature of the questions and an unknown level of ascertainment bias may have occurred.

Although our data lend support to the call for strategies that promote multiple healthy lifestyle practices,^{9,38-41} there are currently a lack of approaches that intersect multiple behaviours. Furthermore, where results have been positive, effect sizes are often small.⁴⁰ Nevertheless, simultaneous methods of lifestyle change have been effective for individuals already diagnosed with CVD or diabetes.^{40,42} This being the case, when individuals are capable of changing multiple lifestyle practices, establishing the optimal number they can change simultaneously is key.⁴³ Some practitioners have preferred to tackle multiple risk factors sequentially,⁴⁴ conceivably because achieving change in one area may increase self-efficacy and thereby increase motivation to change other behaviours.^{45,46} Yet this approach is not better than - and may be inferior to - simultaneous methods.⁴⁷

Ultimately, changes in lifestyle risk factor profiles are gradual.³⁶ The current default position is an environment that promotes unhealthy behaviours. As a result, health systems can assume, with a fair degree of accuracy that problematic lifestyle practices observed now will be problematic for years to come. Health systems should have a clear plan for long term sustained non-communicable disease prevention by managing the common underlying risk factors of their incidence.

Acknowledgements: The authors gratefully acknowledge the contribution of all those individuals and agencies who partnered this work especially the Men's Health Forum.

Funding: This work was supported by 'Guy's and St Thomas' Charity' as part of a scoping and development study of men's health in Lambeth and Southwark.

Competing Interests: None declared.

Ethical Approval: Ethical approval was obtained from the Faculty of Health and Social Sciences Research Ethics Committee at Leeds Beckett University.

Table 1: Characteristics of Respondents

		All Respondents (n=859)	Lambeth (n=449)	Southwark (n=409)
Socio Demographics				
Age	18-24	14.6%	15.1%	13.9%
	25-34	28.6%	28.7%	28.6%
	35-44	20.0%	19.4%	20.5%
	45-54	17.6%	17.8%	17.4%
	55-64	9.7%	10.0%	9.3%
	65-74	6.3%	6.0%	6.6%
	75+	3.3%	2.9%	3.7%
Ethnicity	White British	59.5%	60.7%	58.3%
	BME	40.5%	39.3%	41.7%
Employment Status	Employed	67.4%	68.6%	66.0%
	Unemployed	11.4%	12.2%	10.5%
	Retired	9.8%	9.4%	10.3%
	Student	9.8%	8.0%	11.7%
	NW ill Health/Disability	1.2%	1.3%	1.0%
	Volunteering	0.5%	0.4%	0.5%
Marital Status	Single	44.5%	48.3%	40.3%
	Married	28.5%	27.4%	29.8%
	Live With partner	17.0%	15.4%	18.6%
	Widowed	3.4%	3.3%	3.4%
	Divorced/Separated	6.5%	5.3%	7.8%
	Other	0.1%	0.2%	0.0%
Lifestyle Risk Factors				
Lack of Fruit/Vegetables	<5 Portions/Day	73.0%	69.7%	76.5%
Physical Inactivity	<5 days per week	72.8%	67.5%	78.5%
Excessive Alcohol	≥21 Units/Week	29.5%	28.3%	30.8%
Smoking	Yes	25.1%	27.2%	22.8%
Number of LRF's	4	6.1%	6.5%	5.6%
	3	22.8%	20.3%	25.7%
	2	42.9%	40.5%	45.5%
	1	21.7%	24.9%	18.1%
	0	6.5%	7.8%	5.1%

Note: One respondent did not provide data on which borough they lived in, NW = Not working due to, LRF's = Lifestyle Risk Factors, BME = Black and Minority Ethnic.

Table 2: Prevalence of Combinations Lifestyle Risk Factors; Observed vs. Expected

Identified Lifestyle Risk Factors					Prevalence	
Number of Risk Factors	Lack of Fruit/Veg	Physically Inactive	Current Smoker	Excessive Alcohol	Observed % (n)	Observed / Expected
4	✓	✓	✓	✓	6.1 (52)	1.54
	Total				6.1 (52)	1.54
3	✓	✓	✓	X	8.8 (76)	0.94
	✓	✓	X	✓	11.1 (95)	0.94
	✓	X	✓	✓	1.5 (13)	1.03
	X	✓	✓	✓	1.4 (12)	0.96
	Total				22.8 (196)	0.95
2	✓	✓	X	X	30.5 (262)	1.09
	✓	X	✓	X	3.4 (29)	0.96
	✓	X	X	✓	3.5 (30)	0.78
	X	✓	✓	X	1.6 (14)	0.47
	X	✓	X	✓	3.3 (28)	0.75
	X	X	✓	✓	0.7 (6)	1.28
	Total				42.9 (369)	0.97
1	✓	X	X	X	8.1 (70)	0.78
	X	✓	X	X	10.0 (86)	0.96
	X	X	✓	X	1.5 (13)	1.16
	X	X	X	✓	2.0 (17)	1.22
	Total				21.7 (186)	0.91
0	X	X	X	X	6.5 (56)	1.68
	Total				6.5 (56)	1.68

Note: ✓ = Risk factor present, X = Risk factor absent, Veg = vegetables,

Table 3: Prevalence and Prevalence Odds Ratio of Combinations of Two Lifestyle Risk Factors

All Respondents (N=859)			
Identified Combination of Risk Factors	Prevalence	POR	$\chi^2(1)$
Lack of Fruit & Vegetables & Physically Inactive	56.5%	2.24	3.931 *
Lack of Fruit & Vegetables & Excessive Alcohol	22.2%	1.17	0.172 ^{ns}
Physically Inactive & Excessive Alcohol	21.9%	1.09	0.062 ^{ns}
Lack of Fruit & Vegetables & Current Smoker	19.8%	0.83	1.371 ^{ns}
Physically Inactive & Current Smoker	17.9%	1.06	1.122 ^{ns}
Current Smoker & Excessive Alcohol	9.7%	1.75	6.095 *

Note: POR = Prevalence Odds Ratio, * = $p < 0.05$, ns = Not Significant $p > 0.05$

Table 4: Odds Ratios and 95% Confidence Intervals for Predictors of the Number of Lifestyle Risk Factors

	One Lifestyle Risk Factor		Two Lifestyle Risk Factors		Three Lifestyle Risk Factors		Four Lifestyle Risk Factors					
	OR	95%CI	OR	95%CI	OR	95%CI	OR	OR				
Age (18-34)												
35-54	1.26	0.66 to 2.42	n.s.	1.21	0.66 to 2.23	n.s.	1.04	0.55 to 1.99	n.s.	1.15	0.50 to 2.65	n.s.
55+	2.13	0.86 to 5.32	n.s.	1.95	0.81 to 4.66	n.s.	1.39	0.55 to 3.49	n.s.	2.00	0.67 to 6.01	n.s.
Ethnicity (White British)												
BME	0.49	0.27 to 0.91	*	0.42	0.24 to 0.75	**	0.40	0.22 to 0.75	**	0.35	0.16 to 0.77	**
Employment Status (Employed)												
Student	0.61	0.26 to 1.40	n.s.	0.50	0.23 to 1.11	n.s.	0.52	0.23 to 1.22	n.s.	0.25	0.50 to 1.20	n.s.
Retired	3.05	0.68 to 13.58	n.s.	3.39	0.79 to 14.58	n.s.	1.93	0.42 to 8.85	n.s.	2.45	0.42 to 14.28	n.s.
Unemployed	0.52	0.17 to 1.65	n.s.	1.48	0.55 to 3.96	n.s.	1.27	0.45 to 3.55	n.s.	3.43	1.11 to 10.58	*
Marital Status (Married/LWP)												
Single	1.02	0.55 to 1.88	n.s.	1.01	0.56 to 1.80	n.s.	0.97	0.52 to 1.79	n.s.	1.31	0.59 to 2.94	n.s.
Widowed/DS	1.23	0.32 to 4.67	n.s.	2.10	0.61 to 7.28	n.s.	2.20	0.61 to 7.92	n.s.	4.26	1.02 to 17.86	*

Note: *= $p < .05$, **= $p < .01$, n.s. = non-significant; the reference group of predictor variables are given in parentheses, BME= Black and minority ethnic, LWP = Live with Partner, DS = Divorced or Separated

References

1. Lim SS, Vos T, Flaxman AD, Danaei G, Shibuya K, Adair-Rohani H, et al. A comparative risk assessment of burden of disease and injury attributable to 67 risk factors and risk factor clusters in 21 regions, 1990-2010: a systematic analysis for the Global Burden of Disease Study 2010. *Lancet*. 2012;380(9859):2224-60. Epub 2012/12/19.
2. World Health Organization. Global status report on noncommunicable diseases. Switzerland: World Health Organization; 2015.
3. Zwolinsky S, McKenna J, Pringle A. How can the health system benefit from increasing participation in sport, exercise and physical activity? In: Conrad D, White A, editors. *Sports-Based Health Interventions: Case studies from around the world*. London: Springer; 2016. p. 29-52.
4. World Health Organization. European Strategy for the prevention and control of non-communicable diseases in Europe. Copenhagen: World Health Organization, 2006.
5. World Health Organization. Scaling up action against non-communicable diseases: How much will it cost? Geneva, Switzerland: World Health Organization, 2011.
6. Newton JN, Briggs AD, Murray CJ, Dicker D, Foreman KJ, Wang H, et al. Changes in health in England, with analysis by English regions and areas of deprivation, 1990-2013: a systematic analysis for the Global Burden of Disease Study 2013. *Lancet*. 2015;386(10010):2257-74. Epub 2015/09/19.
7. Pronk NP, Anderson LH, Crain AL, Martinson BC, O'Connor PJ, Sherwood NE, et al. Meeting recommendations for multiple healthy lifestyle factors. Prevalence, clustering, and predictors among adolescent, adult, and senior health plan members. *Am J Prev Med*. 2004;27(2 Suppl):25-33. Epub 2004/07/28.
8. Poortinga W. The prevalence and clustering of four major lifestyle risk factors in an English adult population. *preventive Medicine*. 2007;44(2):124-8.
9. Khaw K, Wareham N, Bingham S, Welch A, Luben R, Day N. Combined Impact of Health Behaviours and Mortality in Men and Women: The EPIC-Norfolk Prospective Population Study. *PLoS Medicine*. 2008; 5:39-47.
10. Noble N, Paul C, Turon H, Oldmeadow C. Which modifiable health risk behaviours are related? A systematic review of the clustering of Smoking, Nutrition, Alcohol and Physical activity ("SNAP") health risk factors. *Prev Med*. 2015; 81:16-41. Epub 2015/07/21.
11. Zwolinsky S, McKenna J, Pringle A, Daly-Smith A, Robertson S, White A. Optimizing lifestyles for men regarded as 'hard-to-reach' through top-flight football/soccer clubs. *Health Education Research*. 2013;28(3):405-13. Epub 2012/11/30.
12. Conry MC, Morgan K, Curry P, McGee H, Harrington J, Ward M, et al. The clustering of health behaviours in Ireland and their relationship with mental health, self-rated health and quality of life. *BMC Public Health*. 2011; 11:692. Epub 2011/09/08.
13. Schuit A, van Loon A, Tijhuis M, Ocke M. Clustering of Lifestyle Risk Factors in a General Adult Population. *Preventive Medicine*. 2002; 35:219-24.
14. Chiolero A, Wietlisbach V, Ruffieux C, Paccaud F, Cornuz J. Clustering of risk behaviors with cigarette consumption: A population-based survey. *Preventive Medicine* 2006; 42:348-53.
15. Buck D, Frosini F. Clustering of unhealthy behaviours over time: Implications for policy and practice. London: The Kings Fund, 2012.
16. White A, McKee M, Richardson N, Visser R, Madsen SA, Sousa BC, et al. Europe's men need their own health strategy. *BMJ*. 2011;343: d7397. Epub 2011/12/01.
17. Sinclair A, Alexander H. Using outreach to involve the hard-to-reach in a health check: what difference does it make? *Public Health*. 2012;126(2):87-95.
18. European Commission. The state of mens health in Europe report. European Commission; 2011.
19. Laaksonen M, Prattala R, Lahelma E. Sociodemographic determinants of multiple unhealthy behaviours. *Scandinavian Journal of Public Health*. 2003; 31:37-4.
20. Shankar A, McMunn A, Steptoe A. Health-Related Behaviors in Older Adults: Relationships with Socioeconomic Status. *American Journal of Preventive Medicine*. 2010;38(1):39-46.
21. Pronk N, Lowry M, Kottke T, et al. The Association between optimal lifestyle adherence and short-term incidence of chronic conditions among employees. *Population Health Management* 2010;13(6):289-95.
22. Office for National Statistics. 2011 Census: Population and household estimates fact file, unrounded estimates, local authorities. London: Office for National Statistics; 2012 [July 2013 <http://www.ons.gov.uk/ons/publications/re-reference-tables.html?edition=tcn%3A77-274670>].
23. Greater London Authority. Land Area and Population Density, Borough. London: Greater London Authority; 2012 [July 2013 <http://data.london.gov.uk/datastore/package/land-area-and-population-density-borough>].
24. Department of Communities & Local Government. Indices of Deprivation. Borough summaries. London: Department of Communities & Local Government; 2010 [July 2013 <http://data.london.gov.uk/datastore/package/indices-deprivation-2010>].
25. Office for National Statistics. Life expectancy at birth and at age 65 by local areas in the United Kingdom, 2004-06 to 2008-10. London: Office for National Statistics; 2010 [cited July 2013 <http://www.ons.gov.uk/ons/publications/re-reference-tables.html?edition=tcn%3A77-223356>].
26. Men's Health Forum. Guy's and St Thomas's back innovative MHF project for London men. [Accessed September 2013]; 2012 [September 2013]; Available from: <http://www.menshealthforum.org.uk/22381-guys-and-st-thomass-charity-backs-mhf-innovation>.
27. South J, Tilford S. Perceptions of research and evaluation in health promotion practice and influences on activity. *Health Education Research*. 2000;15(6):729-41.
28. Department of Health. Start Active, Stay Active: A report on physical activity for health from the four home countries Chief Medical Officers. London: Department of Health; 2011.
29. Milton K, Bull FC, Bauman A. Reliability and validity testing of a single-item physical activity measure. *Br J Sports Med*. 2011;45(3):203-8. Epub 2010/05/21.
30. National Institute of Health and Clinical Excellence. Guidance on the Prevention, Identification, Assessment and Management of Overweight and Obesity in Adults and Children. London: National Institute of Health and Clinical Excellence., 2006.
31. Department of Health. How much is too much? Drinking and you. London: Department of Health; 2007.
32. Vartiainen E, Seppala T, Puska P. Validation of self reported smoking by serum cotinine measurement in a community-based study. *Journal of Epidemiology and Community Health*. 2002; 56:167-70.
33. Zwolinsky S, McKenna J, Pringle A, Daly-Smith A, Robertson S, White A. Supporting lifestyle risk reduction: promoting men's health through professional football. *Soccer & Society*. 2016;17(2):183-95.
34. Sweet SN, Fortier MS. Improving physical activity and dietary behaviours with single or multiple health behaviour interventions? A synthesis of meta-analyses and reviews. *Int J Environ Res Public Health*. 2010;7(4):1720-43. Epub 2010/07/10.

35. Tsai J, Ford ES, Li C, Zhao G, Pearson WS, Balluz LS. Multiple healthy behaviors and optimal self-rated health: findings from the 2007 Behavioral Risk Factor Surveillance System Survey. *Prev Med.* 2010;51(3-4):268-74. Epub 2010/07/22.
36. World Health Organisation. Global Strategy on Diet, Physical Activity and Health. Geneva, Switzerland: World Health Organisation; 2004.
37. Jensen MK, Sorensen TI, Andersen AT, Thorsen T, Tolstrup JS, Godtfredsen NS, et al. A prospective study of the association between smoking and later alcohol drinking in the general population. *Addiction.* 2003;98(3):355-63. Epub 2003/02/27.
38. Fine L, Philogene S, Gramling R, Coups E, Sinha S. Prevalence of multiple chronic disease risk factors: 2001 national health interview survey. *Am J Prev Med.* 2004;27(2S):18-24.
39. Berrigan D, Dodd K, Troiano R, Krebs-Smith S, Barbash R. Patterns of health behavior in U.S. adults. *Preventive medicine.* 2003; 36:615-23.
40. Goldstein MG, Whitlock EP, DePue J. Multiple behavioral risk factor interventions in primary care. Summary of research evidence. *Am J Prev Med.* 2004; 27(2 Suppl):61-79. Epub 2004/07/28.
41. Pronk NP, Peek CJ, Goldstein MG. Addressing multiple behavioral risk factors in primary care. A synthesis of current knowledge and stakeholder dialogue sessions. *Am J Prev Med.* 2004;27(2 Suppl):4-17. Epub 2004/07/28.
42. Praet SF, van Loon LJ. Exercise therapy in type 2 diabetes. *Acta Diabetol.* 2009;46(4):263-78. Epub 2009/05/30.
43. Nigg CR, Allegrante JP, Ory M. Theory-comparison and multiple-behavior research: common themes advancing health behavior research. *Health Educ Res.* 2002;17(5):670-9. Epub 2002/11/01.
44. Rosal MC, Ockene JK, Luckmann R, Zapka J, Goins KV, Saperia G, et al. Coronary heart disease multiple risk factor reduction. Providers' perspectives. *Am J Prev Med.* 2004;27(2 Suppl):54-60. Epub 2004/07/28.
45. Prochaska JJ, Spring B, Nigg CR. Multiple health behavior change research: an introduction and overview. *Prev Med.* 2008;46(3):181-8. Epub 2008/03/06.
46. Eriksson KM, Westborg CJ, Eliasson MC. A randomized trial of lifestyle intervention in primary healthcare for the modification of cardiovascular risk factors. *Scand J Public Health.* 2006;34(5):453-61. Epub 2006/09/23.
47. Hyman DJ, Pavlik VN, Taylor WC, Goodrick GK, Moye L. Simultaneous vs sequential counseling for multiple behavior change. *Arch Intern Med.* 2007;167(11):1152-8. Epub 2007/06/15.